

NO REGRETS @ TAIPEI

(Vol. 3)

台北不來悔 (三)

Mickeyman, a Taiwanese artist whose work has been translated into Spanish, draws on his own experiences of selling his work on the streets of Taipei.

Taipei, 2005. Recent design graduate Lucky wants to live a little while he is still young, so he quits his job in advertising to make a living from his art.

Smartphones were rare back then, and there were only two ways to build a following: selling your work on the street and blogging. Lucky sets up shop at the entrance to the busy Eslite Bookstore and learns all the tricks necessary to deal with competitors, dodge the police and handle difficult customers.

Gaining experience as he goes, Lucky starts to build a small following. One day a department store manager comes to find him: would he like to have a concession in the store? But the manager is more concerned with profit than art, putting Lucky off. Can he make the right choice?

Mickeyman 米奇鰻

Mickeyman (Liang Wei-Jing) graduated in industrial design, got a job in advertising and quit after three months. He developed his own brand, Taipei Bremen, by street trading and later the new art markets. His work, *The Worst Trip to Europe*, has been translated into Spanish. In 2015-16, he represented Taiwan at Maison des Auteurs, the renowned artist residency in Angoulême.



Publisher: Gaea Books/Dyna Books

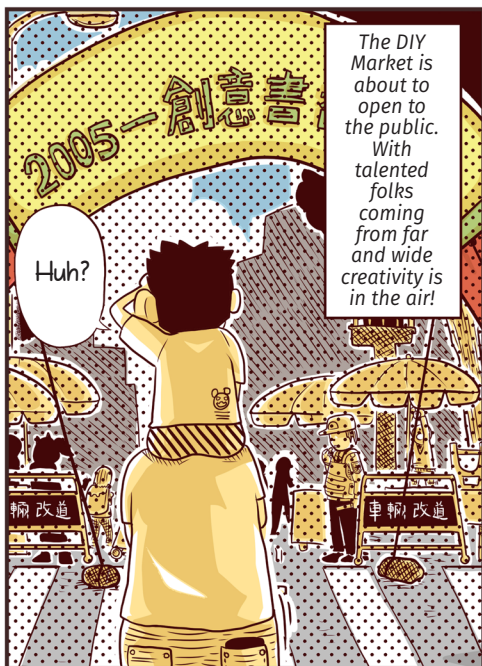
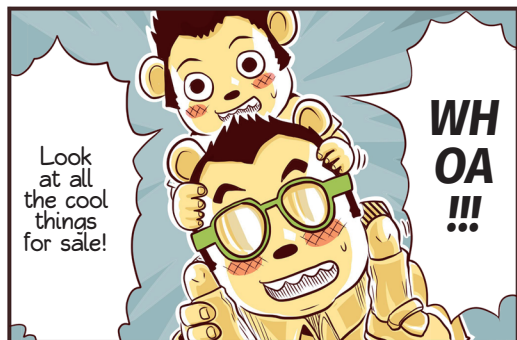
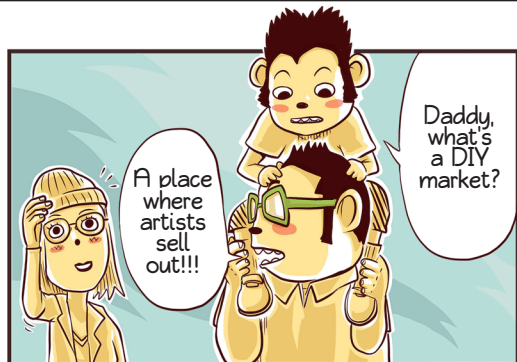
Date: 7/2018

Rights contact:

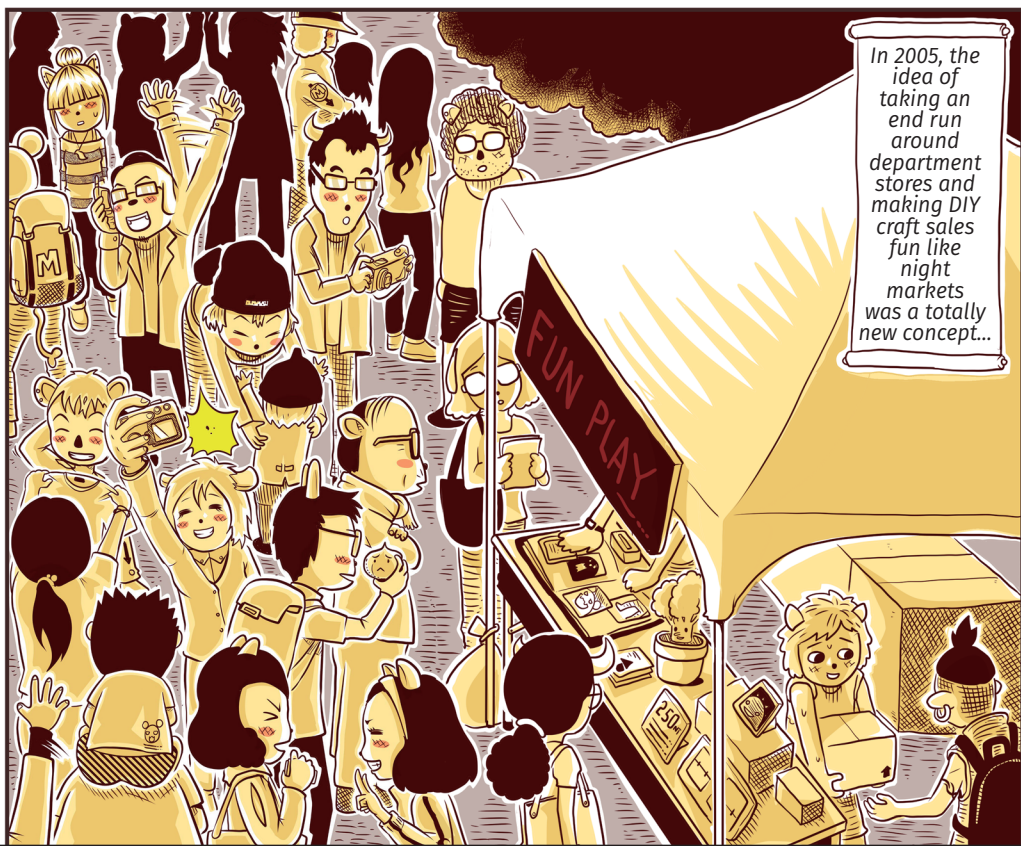
booksfromtaiwan.rights@gmail.com

Pages: 168

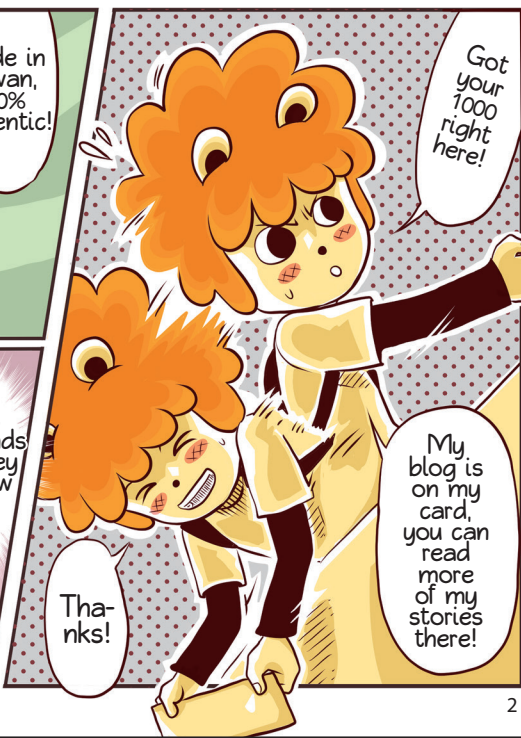
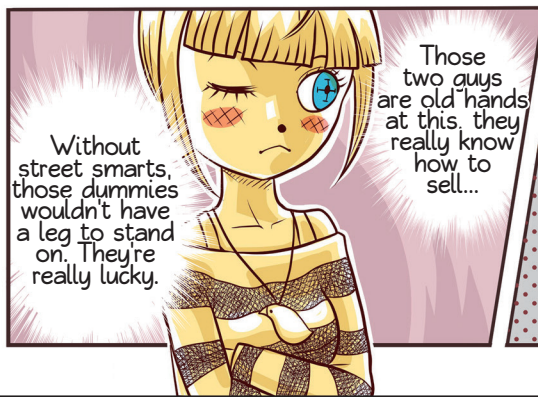
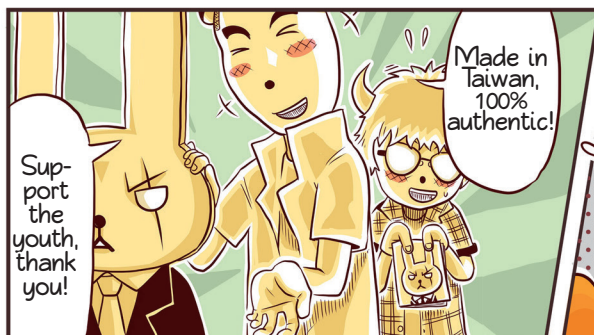
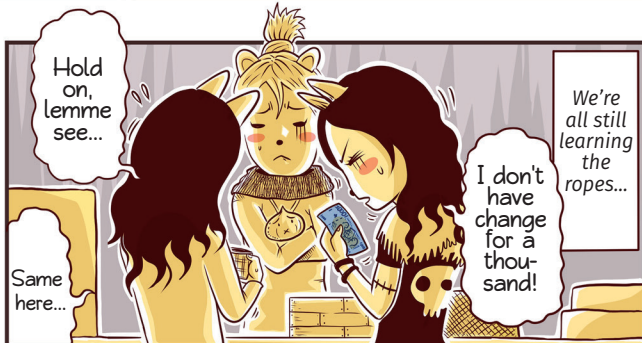
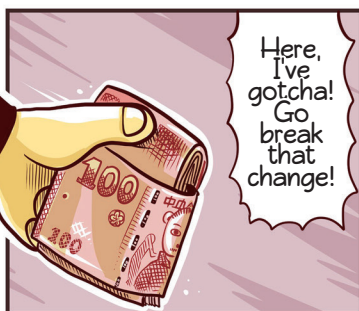
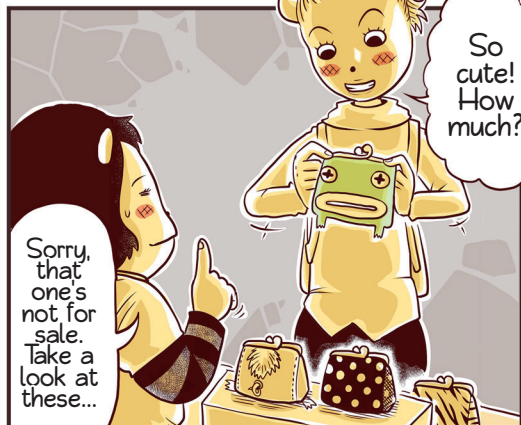
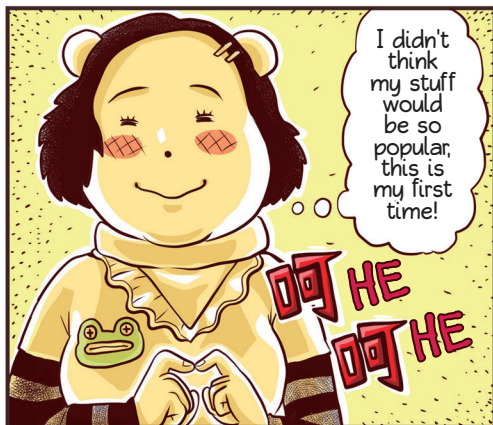
Volume: 3 (END)

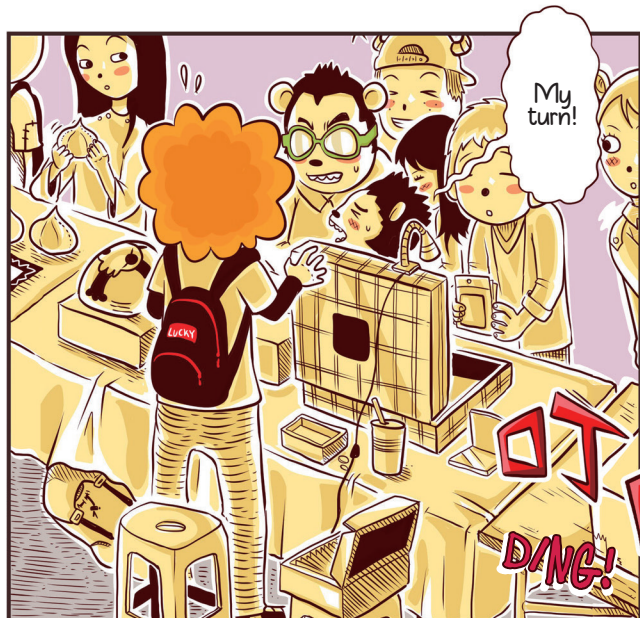


The DIY Market is about to open to the public. With talented folks coming from far and wide creativity is in the air!



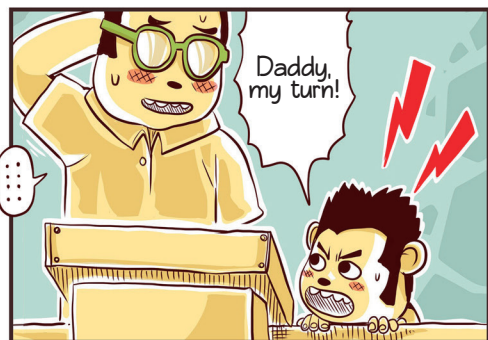
In 2005, the idea of taking an end run around department stores and making DIY craft sales fun like night markets was a totally new concept...





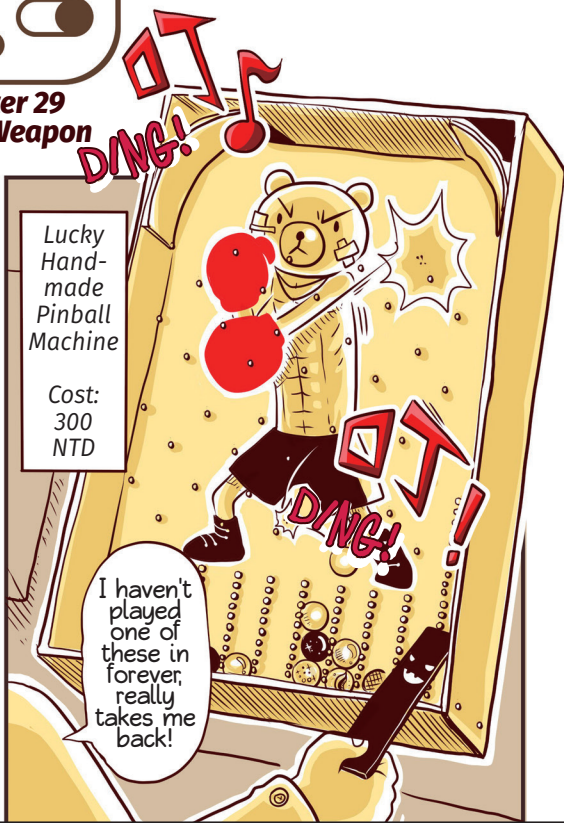
台北不來悔
NO REGRETS @ TAIPEI

Chapter 29
Secret Weapon

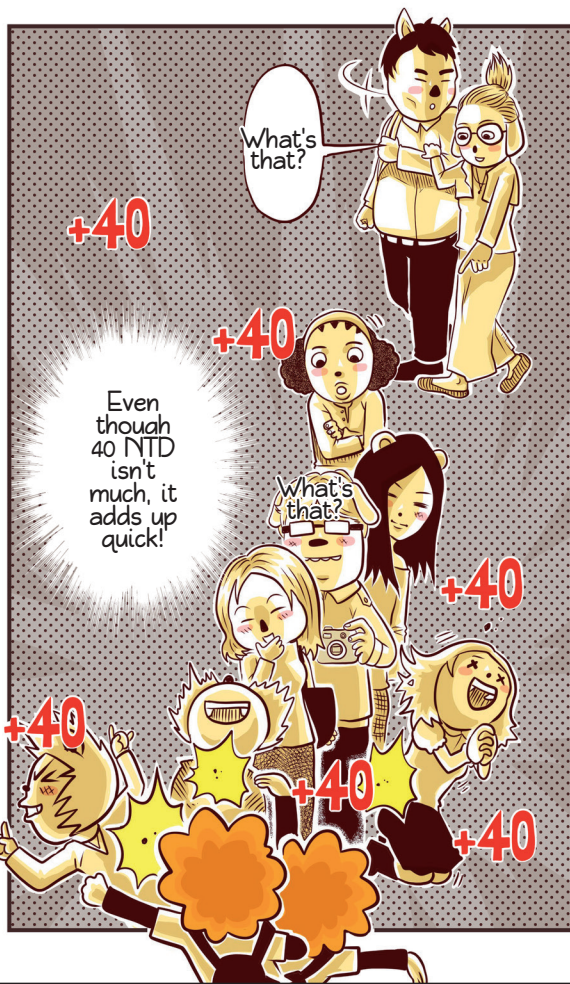
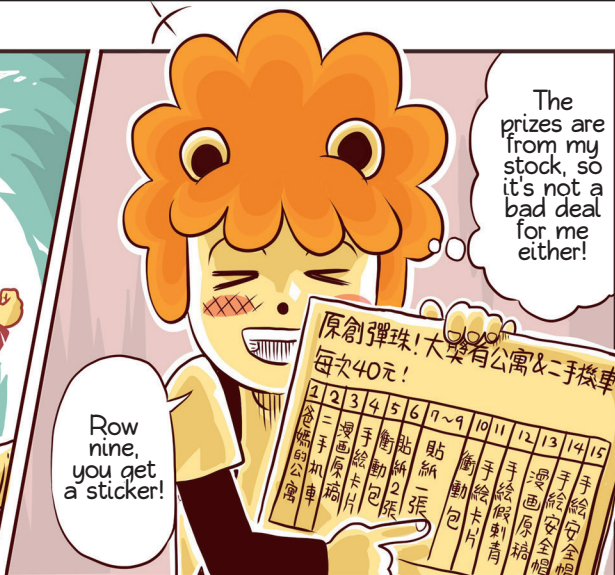


Lucky
Hand-
made
Pinball
Machine

Cost:
300
NTD



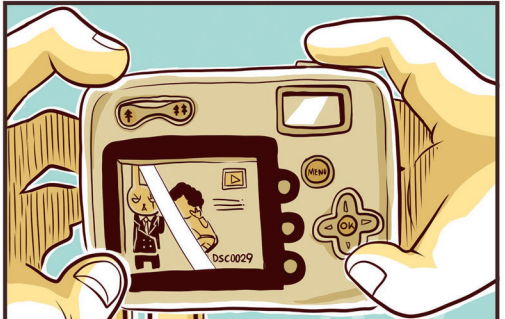
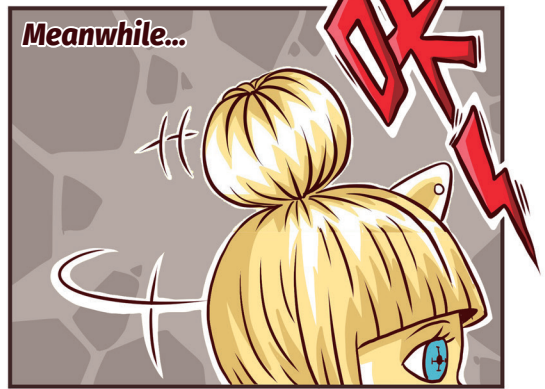
It's the only game here and the fact that it's handmade hides the crass commercialism...



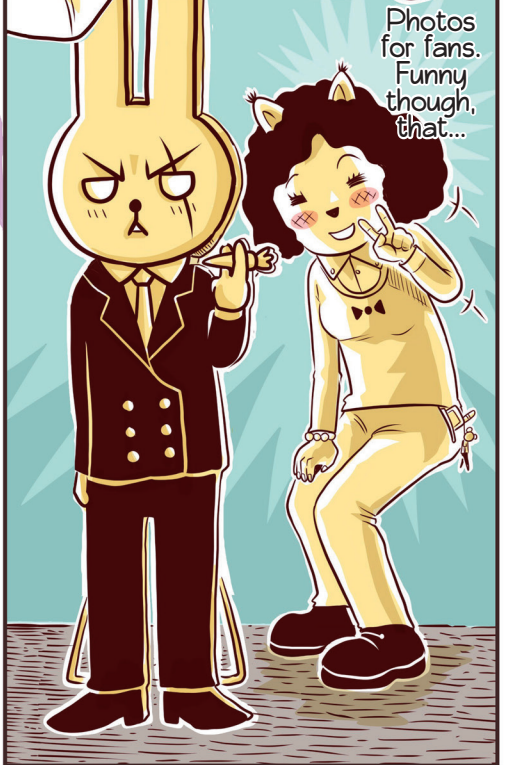
Besides for the scar-eye rabbit, they're trying out new drawing styles, and making new stuff...



Meanwhile...



Photos for fans. Funny though, that...



New products require capital investments! No matter the cost...

We came up with our own branded notebooks...

